



## **Community Assessment - \$500**

### **DUE April 1, 2018**

**Purpose:** The purpose of the Community Assessment Project is to capture and tell the story of substance abuse in a community. Coalitions can gather quantitative data (“How many?”) and qualitative data (“What does it mean?”) from their communities in a variety of ways, such as surveys, environmental scans, focus groups, and through personal stories. Coalitions will engage in the process of collecting data and/or create a report or infographic to communicate the impact of current prevention efforts and focus local ongoing prevention efforts.

Coalitions that successfully participate in the Community Assessment Project, which may include working with schools to implement the Online Youth Risk Behavior Survey (OYRBS), are eligible for **\$500** to offset the cost of staff time for coordinating logistics, postage, printing/copying, promotion, development of reports and infographics, or other expenditures as deemed appropriate by the coalition. Multiple coalitions within a county are encouraged to work together and each is eligible for a \$500 incentive, although each must apply for the project.

Coalitions that participate must:

- Apply to participate by September 15, 2017.
- Communicate with Marshfield Clinic staff as needed on the Community Assessment Project.
- Include recognition of Northwoods Coalition on printed materials, etc.
- Use the Wisconsin Department of Public Instruction website for more information on conducting the OYRBS (if applicable): <http://dpi.wi.gov/sspw/yrbs/online>
- Submit the results of community data collection as a report or infographic.
- Submit local meeting minutes (if applicable) and project Invoice no later than April 1, 2018.