



Northwoods Coalition Community Gathering Evaluation 2017-2018

Contact Information

Host Coalition:

Other:

Key Contact

Last Name:

First Name:

Address

City:

State:

ZIP:

County:

Email Address:

Phone Number:

Reference



Northwoods Coalition Community Gathering Evaluation 2017-2018

Evaluation

1. Did your coalition host a community gathering between July 1, 2017 and March 31, 2018?

- Yes
- No

Reference



Northwoods Coalition Community Gathering Evaluation 2017-2018

Evaluation (continued)

2. Please select the type of gathering:

Reference



Northwoods Coalition Community Gathering Evaluation 2017-2018

Evaluation (continued)

3a. Fill in all details below regarding the community gathering:

Event date:

Event start time:

Event end time:

Location (name of venue, city):

3b. Number of attendees:

Adults:

Youth:

Total:

3c. Were all candidates/legislators in your district invited to participate?

- Yes
- No

3d. How many candidates/legislators in your district participated?

3e. Please list names of participating candidate/legislators:



Northwoods Coalition Community Gathering Evaluation 2017-2018

Evaluation (continued)

3a. Fill in all details below regarding the community gathering:

Event date:

Event start time:

Event end time:

Location (name of venue, city):

3b. Number of attendees:

Adults:

Youth:

Total:

Reference



Northwoods Coalition Community Gathering Evaluation 2017-2018

4. What community health topic(s) did the community gathering include?(check all that apply)

- Alcohol
- Tobacco including electronic cigarettes
- Opioids (Prescription Drugs and Heroin)
- Synthetic Drugs including cathinones and cannabinoids
- Methamphetamine
- Other (please list):

5. What state priority(ies) did the community gathering focus on? (check all that apply)

- Underage drinking (ages 12-20)
- Adult binge drinking (ages 18-34)
- Drinking among pregnant women
- Drinking and driving (especially among people ages 16 to 34)
- Opioid use for non-medical purposes (with a focus on people ages 20-54)
- Other (please specify)

6. Did you collaborate with other organizations and/or groups to coordinate the community gathering?

- Yes
- No



Northwoods Coalition Community Gathering Evaluation 2017-2018

Evaluation (continued)

6a. Which other organizations and/or groups did you collaborate with?

Reference



Northwoods Coalition Community Gathering Evaluation 2017-2018

Evaluation (continued)

7. In addition to the community gathering, describe any additional meeting(s) that took place (i.e. individual meetings with key stakeholders, preparation meetings, etc.)

8. Which of the following best represents key speakers at the community gathering? (check all that apply)

- | | | |
|--|--|--|
| <input type="checkbox"/> Business leaders | <input type="checkbox"/> Legal professionals | <input type="checkbox"/> Public health officials |
| <input type="checkbox"/> Community leaders | <input type="checkbox"/> Local elected officials | <input type="checkbox"/> Retailers |
| <input type="checkbox"/> Education professionals | <input type="checkbox"/> Medical professionals | <input type="checkbox"/> State elected officials |
| <input type="checkbox"/> Human service staff | <input type="checkbox"/> Parents | <input type="checkbox"/> State Governor's spouse |
| <input type="checkbox"/> Law enforcement officials | <input type="checkbox"/> Prevention specialists | <input type="checkbox"/> Youth |
| <input type="checkbox"/> Other (please specify): | | |

9. Were participants receptive to the topics covered at the community gathering?

- Yes
- No, please explain:

10. Which of the 12 sectors were involved in the community gathering?(check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Youth (18 or younger) | <input type="checkbox"/> Law Enforcement |
| <input type="checkbox"/> Parent | <input type="checkbox"/> Religious/Fraternal organizations/ Spiritual Leaders |
| <input type="checkbox"/> Business | <input type="checkbox"/> Civic/Volunteer groups |
| <input type="checkbox"/> Media | <input type="checkbox"/> Healthcare professionals, including mental health and substance abuse |
| <input type="checkbox"/> Schools (public & private/continuing and higher education) | <input type="checkbox"/> State, local or tribal governmental agency with expertise in the field of substance abuse (i.e. human services, public health, etc.) |
| <input type="checkbox"/> Youth-serving organizations | <input type="checkbox"/> Senior Citizens/Elders |
| <input type="checkbox"/> Other organizations involved in reducing substance abuse (please specify): | |

Reference



Northwoods Coalition Community Gathering Evaluation 2017-2018

Evaluation (continued)

11. In what ways did your coalition advertise for the community gathering?(check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Announcement at coalition meetings | <input type="checkbox"/> Newsletters |
| <input type="checkbox"/> Billboard | <input type="checkbox"/> Radio advertisement |
| <input type="checkbox"/> Community calendars | <input type="checkbox"/> Social media/website posting |
| <input type="checkbox"/> Email distribution lists | <input type="checkbox"/> Telephone calls/voice recorded calls |
| <input type="checkbox"/> Envelope/bag stuffers | <input type="checkbox"/> Television advertisement |
| <input type="checkbox"/> Flyers/brochures/table tents/posters | <input type="checkbox"/> Text message alert |
| <input type="checkbox"/> Mailed invitations | <input type="checkbox"/> Word of mouth |
| <input type="checkbox"/> Newspaper articles | |
| <input type="checkbox"/> Other (please specify) | |

12. Record the number of media outlets that covered the community gathering: (If not applicable, indicate number as 0 (zero))

Television:	<input style="width: 400px; height: 20px;" type="text"/>
Newspaper:	<input style="width: 400px; height: 20px;" type="text"/>
Radio:	<input style="width: 400px; height: 20px;" type="text"/>
Other:	<input style="width: 400px; height: 20px;" type="text"/>



**Northwoods Coalition
Community Gathering Evaluation 2017-2018**

12a. Please list the type of media outlet in the box below.

Reference



Northwoods Coalition Community Gathering Evaluation 2017-2018

Evaluation (continued)

13. What were the anticipated outcomes from the community gathering?:

14. Were the outcomes achieved?

Yes

No

Explain:

15. Describe your coalition's next steps after the community gathering:

16. Overall, how satisfied are you with the community gathering?

Very satisfied

Somewhat satisfied

Somewhat dissatisfied

Very dissatisfied

Explain reason(s) for reply:

17. How satisfied were you with the technical assistance received from Marshfield Clinic for this project?

- Very satisfied
- Somewhat satisfied
- Somewhat dissatisfied
- Very dissatisfied
- N/A

Explain:

Email the following documents to Tammy Neumann at neumann.tammera@marshfieldclinic.org.

- Meeting agenda or invite
- Completed Invoice

Reference