



Policy Initiative - \$1,000 **DUE April 1, 2018**

Purpose: The purpose of the Policy Initiative is to engage communities to establish formal changes in written procedures, bylaws, proclamations, rules or laws with written documentation and/or voting procedures around the issues of substance abuse. Examples include: workplace initiatives, school policies, law enforcement procedures and practices, public policy actions, and system change within government/tribes, communities, healthcare and businesses.

The Policy Initiative will:

- Address one or more of the following five state priorities:
 - underage drinking (ages 12-20)
 - adult binge drinking (ages 18-34)
 - drinking among pregnant women
 - drinking and driving (especially among people ages 16 to 34)
 - opioid use for non-medical purposes (with a focus on people ages 20-54)
 - or emerging issue (i.e. synthetic drugs, methamphetamine use).
- Empower communities to make environmental changes to prevent substance abuse.
- Mobilize communities around substance abuse prevention initiatives at the local, state, and national levels.

Coalitions that successfully initiate local policy change are eligible for a **\$1,000** incentive to offset the cost of staff time for coordinating logistics, facility fee, speaker fee, food/beverage, printing/copying, promotion or other expenditures as deemed appropriate by the coalition.

Coalitions that participate must:

- Apply to participate by September 15, 2017.
- Communicate with Marshfield Clinic staff as needed on the Policy Initiative.
- Include recognition of Northwoods Coalition on printed materials, etc.
- Submit local meeting minutes, written policy and project Invoice no later than April 1, 2018.
- Document the Policy Initiative and planned follow-up activities by completing the Policy Initiative survey in SurveyMonkey no later than April 1, 2018.