

Sample Public Service Announcements (PSAs)

- **PSA for student/child volunteer**

Moms and Dads... there are lots of new dangers in the world today, and kids like me need you to keep us safe. Hello, this is ____ from _____. On *(date & time)* at *(location)* you can attend a Community Forum to learn about Internet predators. Kids like me are relying on people like you to keep us safe! To learn more, please call ____ at ____.

- **PSA for teen volunteer**

No one ever starts out using drugs intending to become a drug addict. Maybe you know someone who intended to try weed once, for "the experience" of it, but is now using regularly? Or maybe a friend has vowed to never use "hard drugs" like Meth or Cocaine, but is getting drunk... a lot! Some teens are even using with things like cough syrup, thinking it will give them a "safe high". Hello, this is ____ from _____. Wanna learn more? Join other concerned teens and adults at *(location)* on *(date & time)*. Hope you can join us! For additional information, please contact ____ at ____.

- **PSA for parent volunteer**

Parents, would you also like to know about the newest drug trends, so that you can protect your children? Hello, this is ____ from _____. Join me, and other concerned adults, at *(location)* on *(date & time)*. A panel of local law enforcement and other professionals will share details of how to keep your family members safe. For additional information, please contact ____ at ____.

- **PSA for Plunge event**

The *(coalition)* in collaboration with ____ invites you to the *(name of event)* at *(location)* on *(date & time)*. Come spend the day and learn about [the problem], its causes and consequences and how we can formulate solutions that protect our youth and improve our community. For more information on this event call ____ or e-mail _____. Together we can tackle underage drinking. Join us.