

Coalition Recruitment Plan

Answer the following questions using available demographic resources where possible (e.g., local Chamber of Commerce, U.S. Census data, local health statistics, etc.).

Type of coalition member to be recruited?	Specific title or name?	Long or short term recruitment?	From where can this individual be located & recruited?	Do they have a specific role?	Are there potential recruitment barriers?	How will the barriers be overcome?	Who is responsible for recruiting this individual?