

Developing a Vision Statement Exercise: Dare to Dream

Imagine that 10 years from now, your coalition appears in the front page headlines of the local newspaper. What does the headline say? What great achievement warrants front-page news? What is true about your community that was not true ten years earlier?

Now, summarize the headline in a word, phrase or short statement.

Discuss options until everyone agrees with the statement or idea. Write that option here.

Congratulations! You've just developed your vision statement.