Northwoods Coalition

Mission
Diverse community coalitions working together to promote effective substance abuse prevention through:
• Networking
• Advocacy
• Mentoring
• Leadership

Vision
Strong Coalitions, Healthy Communities

Left to right: Lou Oppor, Paul Krupski & Christine Niemuth, State of Wisconsin Department of Health Services

Report Dates:
10/1/13 - 9/30/14
History

Formed through a partnership between Marshfield Clinic and several community coalitions in 1995, Northwoods Coalition is the largest and oldest coalition dedicated to substance abuse prevention in Wisconsin. Representatives from 51 coalitions in a 37-county region, including the 11 Wisconsin Tribal Nations, serve on a non-governing advisory board to help shape policies, practices and programs which address public health issues arising from use of alcohol and other drugs. Marshfield Clinic staff provide support including education, training, technical assistance and other resources to members of Northwoods Coalition.

The Marshfield Clinic AmeriCorps program has been in existence since 2000. In the past 14 years, 447 members were placed with coalitions. The Tribal AmeriCorps Program (TAP), a partnership with the Tribal State Collaboration for Positive Change and Northwoods NiiJii Enterprise Community, Inc., has been in existence since 2009. To date, 36 members have been recruited by local Tribal coalitions. Members provided support for substance abuse prevention programs, practices and policy approaches.

Since 2007, through a contract with Wisconsin Department of Health Services, Marshfield Clinic has served as a Regional Center for the Alliance for Wisconsin Youth. The purpose of the Alliance for Wisconsin Youth is to enhance and support the capacity of coalitions in substance abuse prevention and youth development. Over 100 Wisconsin coalitions are members of the Alliance for Wisconsin Youth, including those belonging to Northwoods Coalition.

“Marshfield Clinic and Northwoods Coalition are here to make a difference. No one knows for certain how much impact they have had on the lives of other people, but no doubt the impact has been great. They recognized early that individual effort is good but collective effort is better and have built a powerful network of positive community builders to improve the health and lives of those around them.”

- Louis Oppor, Section Chief, Substance Abuse Services Section, Bureau of Prevention Treatment and Recovery, Division of Mental Health and Substance Abuse Services, Department of Health Services
Membership

Central
- Clark County Prevention Partnership
- Inner Wisconsin Coalition for Youth Risk Prevention (Wood)
- Marathon AOD Partnership Council
- Marshfield Area Coalition for Youth (Wood)
- Portage County Alliance for Youth
- Portage County Coalition for AODA Prevention
- Taylor County Drug Opposition Partners
- Waushara Prevention Council, Inc.

North
- Action Alliance (Langlade)
- Bad River Community Advisory Board (Bad River Band of Lake Superior Chippewa Indians) (Ashland)
- Chequamegon Coalition on Emerging Drugs (Ashland)
- Community Action Team (Stockbridge-Munsee Community) (Shawano)
- Community Coalition of Forest County (Sokaogon Chippewa Community/Forest County Potawatomi Tribe/Forest County)
- Healthier Community Action Team (LDF Band of Lake Superior Chippewa Indians) (Vilas)
- Healthy People, Healthy Oneida County Coalition
- Iron County Coalition
- Lac Courte Oreille Community Coalition (Lac Courte Oreille Band of Superior Chippewa Indians) (Sawyer)
- Lac du Flambeau Minobimaadiziwin Coalition (LDF Band of Lake Superior Chippewa Indians) (Vilas)
- Mole Lake Coalition (Sokaogon Chippewa Community) (Forest)
- Netaenawemakanok Coalition (Menominee Indian Tribe of Wisconsin) (Menominee)
- Northwood’s Tobacco-Free Coalition (Oneida)
- Oneida Nation Community Coalition (Oneida Tribe of Indians of Wisconsin)
- Positive Alternatives Coalition (PAC) (Oneida/Vilas)
- Price County Coalition
- Tribal/State Collaboration for Positive Change (Forest)
- Vilas County Youth Coalition
- Youth Services Collaboration Committee (Ho-Chunk Nation)

Northwest
- Barron County Safe & Stable Families Coalition
- Burnett County Adolescent AODA Prevention Coalition
- Have You Had Enough? (HYHE) Coalition (Bayfield)
- Minochigedaa Prevention Coalition (St. Croix Indians of Wisconsin) (Burnett, Washburn, Barron)
- New Paradigm Partners-The Rural CODE (Community Organized for Drug Elimination) Coalition (Washburn)
- Red Cliff AODA Reduction Team Coalition (Red Cliff Band of Lake Superior Chippewa Indians) (Bayfield)
- Rusk County Youth Council
- Sawyer County – LCO Prevention Programming Coalition (Lac Courte Oreilles Band of Superior Chippewa Indians and Sawyer County)
- Western Wisconsin Working for Tobacco Free Living Coalition (Polk)

West
- Alliance for Substance Abuse Prevention Bringing Eau Claire County Together for Action (Eau Claire)
- Buffalo County Partnership Council
- Changing the Culture Community Coalition (La Crosse)
- Chippewa Health Improvement Partnership - Voices in Prevention
- Dunn County Partners for Resilience
- Dunn County Partnership for Youth and Families
- Eau Claire Coalition for Youth
- La Crosse County Prevention Network
- Monroe County Safe Community Coalition
- Pepin County Family Health Initiative
- Pierce County Partnership for Youth
- St. Croix County Substance Abuse Coalition
- Together for Jackson County Kids
- Trempealeau County Alliance for Youth
- Youth Action Hudson (St. Croix)

How to get involved: http://www.surveymonkey.com/r/NWCMembershipApp
Objectives and Outcomes

**Maintain and strengthen the substance abuse prevention infrastructure in Northwest Wisconsin.**

- Coordinated 25 meetings to facilitate the efforts of Northwoods Coalition:
  - Board of Directors (3)
  - Executive Committee (3)
  - Training Committee (3)
  - Regional Meetings (16)
- Revised the content and functionality of the website to support substance abuse prevention efforts:
  - [http://www.northwoodscoalition.org](http://www.northwoodscoalition.org)
- 45 *News You Can Use* newsletters published and distributed via email and web.

**Support the development, implementation and funding of regional substance abuse prevention plans.**

- Developed Regional Substance Abuse Prevention Plan application and budget.
- Provided education, training and technical assistance to support the development, implementation and funding of four regional plans.

**Develop and provide training to support local and regional substance abuse prevention programs, practices and policy approaches.**

- Administered and analyzed the Northwoods Coalition Training and Technical Assistance Survey. Completed by 37 coalitions.
- Developed, designed and coordinated 65 learning events in response to identified training and technical assistance needs.
- Ongoing technical assistance provided to strengthen coalition programs, practices and policy approaches.

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“As a part of Northwoods Coalition, the Barron County Safe and Stable Families Coalition has gained invaluable resources that have been essential to the growth and sustainability of the coalition and its efforts. As a member of this partnership, our coalition has been provided with important networking opportunities that have furthered the work of the coalition both regionally and statewide. This has lead to many successful regional efforts, which have created larger, more impactful results for youth and families in Northwestern Wisconsin.”

- Sarah Turner, Grant Coordinator
Barron County Safe & Stable Families Coalition
Regional Highlights

Funds were allocated to support four Regional Substance Abuse Prevention Plans that targeted the reduction of substance abuse among youth and adults.

Coalitions completed the following:

1. Implemented ongoing public awareness campaigns directed at parents, youth, retail establishments, policy makers, law enforcement and the community to address underage drinking, prescription drug abuse and heroin and other illicit drug use.
   
   Campaigns/programs included:
   - Distracted Driving
   - The Real Happy Hour
   - Marshfield C.A.R.E.S. (Community Alcohol Resources for Establishments and Servers)
   - Parent Networks
   - Carding Is Caring Program
   - Sober Server Education
   - KNOW! Program
   - Parents Who Host Lose The Most
   - Safe and Sober Graduation
   - Synthetic Drug Awareness Campaign
   - Prescription for Safe Communities
   - Good Drugs Gone Bad
   - Heroin Law Enforcement Training
   - Kick Butts Community Event
   - Teen Court
   - Sobriety Feasts and Powwows
   - Family Circles II AODA Prevention Program
   - Youth events:
     - Vilas County Annual 6th Grade Conference on Positive Choices
     - Menominee Nation 6th Grade Conference Youth Awareness Day
     - Youth Leadership Summit

2. Conducted presentations, roundtables and outreach for prescribers (including healthcare, veterinarians, and dentists) on recommended policies to reduce prescription drug abuse and strengthen drug diversion efforts.

3. Increased the amount of prescription drugs that were disposed in Northwest Wisconsin.
   - Participated in prescription drug take-back events.
   - Developed permanent prescription drug drop-off sites.

4. Evaluated how alcohol is served and sold at local festivals, benefits and community events by completing community festival surveys.

5. Increased the number of informal and formal policies that addressed substance abuse concerns.

6. Supported coalition members that participated in the prevention specialist certification process.
Policy Achievements

Northwoods Coalition recognized 20 coalitions that worked within their communities to develop, adopt and/or implement 21 formal policy changes in 2013:

12 Hour Alcohol (beer) Sale Policy
Mole Lake Coalition (Sokaogon Chippewa Community)

Age Restriction in Beer Garden after 10:00pm on Class B Liquor License
Burnett County Adolescent AODA Prevention Coalition

Controlled Substance Agreement for Patients
Red Cliff AODA Reduction Team (Red Cliff Band of Lake Superior Chippewa Indians)

Controlled Substances Ordinance
Community Action Team (Stockbridge-Munsee Community)
Lac du Flambeau Minobimaadiziwin Coalition (LDF Band of Lake Superior Chippewa Indians)

Dextromethorphan (DXM) Resolution - Behind the Counter
Together for Jackson County Kids

Emergency Room Opioid Policy
New Paradigm Partners-The Rural CODE (Community Organized for Drug Elimination) Coalition (Washburn county)

Fair Grounds Alcohol Free Zone Policy
Barron County Safe & Stable Families Coalition

Gang Ordinance
Lac du Flambeau Minobimaadiziwin Coalition (LDF Band of Lake Superior Chippewa Indians)

Impaired Server Ordinance
Marathon AOD Partnership Council (Wausau)

Inhalants Ordinance
Iron County Coalition

Juvenile Underage Drinking Policy Amendments
Burnett County Adolescent AODA Prevention Coalition

No Alcohol Advertising Policy
Lac du Flambeau Minobimaadiziwin Coalition (LDF Band of Lake Superior Chippewa Indians)

Ordinance for licensing and regulation of synthetic drug establishments
Chequamegon Coalition on Emerging Drugs (Ashland county)

Ordinance on public nuisance-distribution or sale of substances affecting health
Chequamegon Coalition on Emerging Drugs (Ashland county)

Prescription Drug/Controlled Substance Policy
Red Cliff AODA Reduction Team (Red Cliff Band of Lake Superior Chippewa Indians)

Recreation Park Alcohol Ordinance
Monroe County Safe Community Coalition (Tomah)

Revised Athletic Code
Rusk County Youth Council

Sober Server Restrictions on Class B Liquor License
Burnett County Adolescent AODA Prevention Coalition

Social Host Ordinance
Action Alliance, Inc. (Langlade county)
Changing the Culture Community Coalition (La Crosse county)
La Crosse County Prevention Network
Monroe County Safe Community Coalition
Waushara Prevention Council

Synthetic Drug Ordinance
Lac Courte Oreille Community Coalition (Lac Courte Oreille Band of Superior Chippewa Indians)
Lac du Flambeau Minobimaadiziwin Coalition (LDF Band of Lake Superior Chippewa Indians)
Netaenawemakanok Coalition (Menominee Indian Tribe of Wisconsin)
Iron County Coalition

Underage Drinking Policy (ages 17-20) Amendments
Burnett County Adolescent AODA Prevention Coalition
Training

Northwoods Coalition provided 65 substance abuse prevention trainings attended by 1,845 participants:

**Advanced Roadside Impaired Driving Enforcement (ARIDE)** was a two-day training for law enforcement officers to gain skills to address the gap between the Standardized Field Sobriety Testing (SFST) and the Drug Evaluation and Classification (DEC) / Drug Recognition Expert (DRE) Program hosted in collaboration with Wisconsin Department of Transportation.
- Hosted in Barron, Chippewa Falls, Lac du Flambeau, Medford, Wisconsin Rapids, Washburn
- 151 attendees

**Basics of Alcohol Policy in Wisconsin** was a one-day training to learn more about working to establish local alcohol policies hosted in collaboration with Wisconsin Alcohol Policy Project, University of Wisconsin Law School.
- Hosted in Marshfield
- 18 attendees

**Drug Impairment Training for Educational Professionals (DITEP)** was a two-day training for educators, guidance counselors, school nurses, administrators, Emergency Medical Services personnel and police school liaison officers to gain skills needed to identify chemically impaired individuals and types of drugs hosted in collaboration with Wisconsin Department of Transportation.
- Hosted in Spooner, Marshfield, Black River Falls and Lac du Flambeau
- 102 attendees

**Strategic Prevention Framework (SPF) 101** provided a brief overview of SPF; techniques to strengthen the capacity of local coalitions; and tools, resources and coalition examples to mobilize participants for action.
- Hosted via GoToMeeting
- 7 attendees

**Substance Abuse Prevention Skills Training (SAPST)** hosted by Wisconsin Department of Health Services, was a four-day training that provided an introduction to the fundamentals of substance abuse prevention based on current knowledge and practice in the field. This training prepared practitioners to reduce the likelihood of substance abuse and promote well-being among individuals, and within families, workplaces, schools and communities.
- Hosted in Marshfield
- 10 attendees

**Synthetic Drugs and Other Emerging Drugs of Abuse** - This training was provided by Wisconsin Department of Justice. Participants learned products sold as bath salts and potpourri have a synthetic base and can mimic the effects of amphetamines, cocaine, marijuana, ecstasy and other illegal drugs. This training was tailored for audiences, such as law enforcement, healthcare, youth and the general community.
- Hosted throughout Northwest Wisconsin (37 sessions)
- 1,453 attendees
Training

Poverty Awareness for Community Engagement (PACE) was designed to meet the diverse needs of Wisconsin communities by exploring the complexity of poverty on a continuum of learning which begins with building awareness and ends with a call to action. This continuum reflected the necessary steps to achieve the full range of educational experience - from personal reflection, to a commitment for social change, hosted in collaboration with University of Wisconsin Extension.

- Hosted in Chippewa Falls, Philips, Turtle Lake, Wisconsin Rapids
- 104 attendees

Regional Meeting Trainings/Presentations

Education and technical assistance was provided during 16 regional meetings. Topics included:

- AIDS Resource Center & Wausau Health Services (Central Region meeting on November 29, 2013)
- Compliance Checks & Community Festivals (Central Region meeting on February 3, 2014)
- Community Festivals (West Region meeting on May 6, 2014)
- Drug Endangered Children (West Region meeting on August 5, 2014)
- Grassroots Fundraising (Central Region meeting on May 5, 2014; North Region meeting on May 8, 2014)
- Safe Serve Alcohol Program (Northwest Region meeting on May 15, 2014)
- State updates from Paul Krupski & SCAODA Heroin Report (West Region meeting on August 5, 2014; North Region meeting on August 7, 2014; Central Region meeting on August 11, 2014; Northwest Region meeting on August 26, 2014)

"Being part of Northwoods Coalition gives you resources and contacts to make a difference in your community. As a law enforcement agency, we work together on many projects that without Northwoods Coalition’s help would not get done so easily. From issues on smoking and drinking with our youth, to providing training for parents and community leaders - together we get the job done.

Thanks to everyone that takes the time to make Northwoods Coalition communities the best and safest they can be."

- Sheriff Chris Fitzgerald, Barron County Sheriff’s Department
Annual Meeting & Training

The annual meeting and training provided an opportunity for coalition members from Northwoods Coalition to share success of the Regional Substance Abuse Prevention Plans and attend numerous workshops and sessions on substance abuse prevention. Participants had the opportunity to network with other coalition members and interact with guests from Substance Abuse and Mental Health Services Agency (SAMHSA); Marshfield Clinic; Alliance for Wisconsin Youth; Wisconsin Department of Justice; and other experts. Many of the workshops were presented by representatives from coalitions that belong to Northwoods.

Highlights:
- 5 general sessions
- 37 workshops
- 155 participants representing 36 coalitions
- 98% would recommend this training to a colleague
- 96% would attend this training again next year

Speakers for General Sessions:
- Kathy Marshall Emerson, Executive Director, National Resilience Resource Center LLC
- Brandon Thoms, Director of Public Relations, Lac du Flambeau Band of Lake Superior Chippewa Indians
- Jerome “Brooks” Big John, Council Member, Lac du Flambeau Band of Lake Superior Chippewa Indians
- Lou Oppor, Department of Health Services Section Chief
- Dr. Brian Ewert, Marshfield Clinic Executive Director
- J.B. Van Hollen, Attorney General, State of Wisconsin

Workshops:
- Ethics in Prevention - Kathy Asper; Manager, Prevention and Outreach, Arbor Place, Inc.
- Rise Together -- Faces and Voice in Recovery - Anthony Alvarado, Co-Founder & CMO; Douglas Darby, Co-Founder & CDO, Rise Together
- Fun with Data - Penny Black, Assistant Researcher, University of Wisconsin Population Health Institute
- Candidate Education Community Forums - Josie Lathrop, Policy Manager, Obesity Prevention, Health First Wisconsin
- Reducing Prescription Drug Abuse: A System Approach - Dr. Edward Krall, Psychiatrist and Assistant Medical Director, Marshfield Clinic
- Lasting Prevention: Going Deeper with Resilience and Youth Well-Being - Kathy Marshall Emerson, Executive Director, National Resilience Resource Center LLC
- Oh Why, Oh Why, OYRBS! - Emily Holder, Education Consultant; HIV Prevention and School-Age Parent Programs, Wisconsin Department of Public Instruction
- Co-Occurring Mental Health and Substance Abuse Disorders: The Reality and the Need - Dr. Edward Krall, Psychiatrist and Assistant Medical Director, Marshfield Clinic; Sheila Weix, MSN, RN, CARN, North Central Health Care
- Electronic Cigarettes: A Brief History in Wisconsin-Dot Kalmon, Program Coordinator, Central WI Tobacco Free Coalition
- Wisconsin Drug Threat Assessment/Wisconsin Drug Control Program Overview; Master Sergeant Michael Hemberger, Senior Criminal Analyst, Wisconsin National Guard Drug Control Program
- Public Awareness Campaigns Panel Discussion; Lacie Ketelhut, CHES, Health Educator, CESA #4
- PUSHBACK Against Drug Abuse: Using the Collective Impact Framework to Address Substance Abuse - Melissa Dotter, Drug Free Communities Program, Marathon County Health Department and Marathon County AOD Partnership
• SAMHSA’s Town Hall Meetings Initiative: Rallying Communities Around Underage Drinking Prevention - George Marcelle, US Department of Health and Human Services, Substance Abuse and Mental Health Services (SAMHSA), Center for Substance Abuse Prevention (CSAP)
• "The Right Way to Pitch Media Stories" Panel - Rob Kreibich, Regional Marketing and Public Relations Specialist, Marshfield Clinic; Andrea Albers, Co-anchor and Producer, WQOW
• Community Facilitated Logic Model- Tearless, Pain-Free, and Actionable! Tracy Herlitzke, Statewide Director, Wisconsin Safe and Healthy Schools Center and Director of CESA 4 Health Programs
• WI Prescription Drug Monitoring Program (PDMP) One Year Later - Chad Zadrazil, PDMP Program Director; Andrea Magermans, PDMP Program Analyst, Wisconsin Department of Safety and Professional Services
• Personal and Professional Development through the Lens of Culture, Bias, and Priorities - Donald Rosin, Safe and Supportive Schools Initiative- Wisconsin Department of Public Instruction
• Kaizen Survey and National Guard Bureau Civil Operations - Sergeant First Class Gregory Pliler, Civil Operations Program Manager and NGB-CO-SME, Iowa Counterdrug Task Force
• Volunteerism - The Three R's (Recruit, Retain, and Recognize) - Matthew Van Ess, Health Educator, Marshfield Clinic Center for Community Outreach
• Drug Trends in Northwestern Wisconsin; Jeff Kostner, Special Agent in Charge, Wisconsin Department of Justice, Division of Criminal Investigation
• Health First Wisconsin on Alcohol; Melissa Dotter, Drug Free Communities Program, Marathon County Health Department and Marathon County Alcohol and Other Drug Partnership Council, Inc.
• Ordinance 101: What, When and How for Alcohol Policy Advocate - Julia Sherman, Coordinator, Wisconsin Alcohol Policy Project, University of Wisconsin Law School
• Wisconsin Department of Health Services Substance Abuse Prevention Funding, Priorities and SCOADA Public Forum - Lou Oppor, Section Chief, Substance Abuse Services Section; Christine Niemuth, Prevention Coordinator; Paul Krupski, Prevention Coordinator, State of Wisconsin Department of Health Services
• Are We Legal? Controlled Substance Prescription Drug Disposal - Jack L. Henderson, Diversion Group Supervisor, Drug Enforcement Administration
• The Science of Addiction: You are on the Front Lines! - Michael Humphrey, Director of the Nurses Professional Program; Lisa Stangl, Director of Marketing; Joel Cycenas, Outreach Manager, The Hazelden Betty Ford Foundation
• Community Festivals: Making a Change in Community Culture - Tracy Herlitzke, Statewide Director, Wisconsin Safe and Healthy Schools Center and Director, CESA 4 Health Programs
• State Certification of Prevention Programs and Prevention Specialist - Lou Oppor, Section Chief Substance Abuse Services Section; Christine Niemuth, Prevention Coordinator; Paul Krupski, Prevention Coordinator, State of Wisconsin Department of Health Services
• Tools and Tips for Social Media Success - Christy Vogt, Communications Coordinator, Wisconsin Clearinghouse (University of Wisconsin-Madison)
• Smart Approaches to Marijuana in Wisconsin Communities: Development of a Statewide Initiative to Prevent and Reduce Marijuana Use Among Youth - Kari Lerch, Prevention Services Manager, Community Advocates, Inc.
• Success in CHIP - Hospitals, Healthcare, Coalitions - Lisa Laatsch, Marketing & Community Relations, Lakeview Medical Center; Laura Sauve, Lead Nurse, Barron County Department of Health and Human Services; Sarah Turner, Grants Coordinator, Barron County Safe & Stable Families Coalition; Kelli Engen, Barron County Health Officer

Participants enjoyed the...
Northwoods Coalition held an awards ceremony to honor coalitions and individuals who have made meaningful contributions to their communities to reduce substance abuse.

An **Outstanding Coalition Member** award was presented to recognize an individual who made an outstanding contribution to the field of prevention at the community, state or national level through professional service that benefited Wisconsin prevention efforts.
- Jennifer Eddy, MD – Eau Claire Alliance for Substance Abuse Prevention

The **Outstanding Prevention Program** award was presented to recognize a coalition or partner agency for a unique and effective local prevention program, activity or event that had made significant impact in their community. The program, activity or event addressed a locally identified issue and showed progress or results in addressing the issue.
- Safe Serve – Barron County Safe & Stable Families Coalition; accepted by Chris Fitzgerald, Sheriff, Barron County and Monika Audette, Executive Director, Restorative Justice
- Honorable mention: Marshfield C.A.R.E.S. (Community Alcohol Resources for Establishments and Servers) – Marshfield Area Coalition for Youth; accepted by Jason Parks, Detective, Marshfield Police Department

The **Outstanding Prevention Coalition** award was presented to recognize a coalition that had made significant contributions to their community in a field of prevention, had improved the health of their community or had contributed to positive youth development. A coalition is a group of people who come together and take responsibility for identifying and solving local health problems.
- Barron County Safe & Stable Families Coalition; accepted by Chris Fitzgerald, Sheriff, Barron County
- Honorable mention: Taylor County Drug Opposition Partners; accepted by Jean Flood & Michele Armbrust

*Left to right:*
Sarah Turner, Barron County Safe & Stable Families Coalition;
Lil Pinero, Burnett County Adolescent AODA Prevention Coalition;
Carrie Jurek, New Paradigm Partners - The Rural CODE Coalition
AmeriCorps

Marshfield Clinic AmeriCorps

Since 2000, 447 Marshfield Clinic AmeriCorps members have provided nearly 759,000 hours of direct service to coalitions valued at $16.8 million. The program is designed to strengthen the capacity of coalitions and nonprofit organizations to achieve positive outcomes related to substance abuse and positive youth development.

Highlights:

In 2013-2014, twenty AmeriCorps members were placed with thirteen coalitions in Northwest Wisconsin.

- Members helped coalitions form 13 Parent Networks, engaging 519 parents of school-age youth. Parents that join a network pledge to provide their children and children’s friends with an environment free from alcohol and other drugs.
- Members recruited and mobilized 1,032 volunteers that contributed 5,082 hours of service to their coalitions valued at $112,515.

Parent Networks are a proven strategy to help combat underage drinking and other drug use.

2013-2014 Placements

<table>
<thead>
<tr>
<th>Coalition</th>
<th>Host Site</th>
<th># of Members</th>
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</thead>
<tbody>
<tr>
<td>Action Alliance, Inc.</td>
<td>North Central Health Care-Antigo Center</td>
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<tr>
<td>AOD Partnership Council</td>
<td>Girl Scouts-Marathon</td>
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<td>Barron County Safe &amp; Stable Families Coalition</td>
<td>Barron Co Restorative Justice Program</td>
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<td></td>
<td>Boys &amp; Girls Club of Barron Co</td>
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<td>Barron High School</td>
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<td>Barron Government Center</td>
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<td>Chippewa Health Improvement Partnership - Voices in Prevention</td>
<td>Chippewa Falls Area Unified School District</td>
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<td>Clark County Prevention Partnership</td>
<td>Clark Co UW Extension</td>
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<td>Dunn County Partnership for Youth and Families</td>
<td>School District of Colfax</td>
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<td>Eau Claire Coalition for Youth</td>
<td>Wisconsin Department of Public Instruction/WI Educational Opportunity Program</td>
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<td>Boys &amp; Girls Club of the Greater Chippewa Valley - Mary Markquart Center</td>
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<td>Inner Wisconsin Coalition for Youth Risk Prevention</td>
<td>The Family Center</td>
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<td>La Crosse County Prevention Network</td>
<td>Cooperative Educational service Agency -CESA#4</td>
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<td>Waushara Prevention Council</td>
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<td>Youth Action Hudson</td>
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AmeriCorps

Tribal AmeriCorps Program

Since 2010, 36 members have provided 83,119 hours of direct service to coalitions and host sites valued at $1.86 million. The Tribal AmeriCorps Program is open to the eleven Wisconsin Tribal Nations. Tribes were eligible to host AmeriCorps members once a Resolution of Support was passed by their government. Members served in tribal communities as mentors and volunteers for youth, families, parents, elders and others. The members helped tribal coalitions build capacity.

Highlights:

In 2013-2014, thirteen members were placed in seven tribal coalitions.

- Leveraged an additional 132 volunteers.
- Served over 1,500 youth.
- Provided 20,948 service hours at a value of $489,072.
- Became leaders in tribal coalitions and host sites.
- Pursued further education, new careers or returned for another term of service.

- Implemented evidence-based strategies to reduce substance abuse and promote healthy lifestyle choices.
  Strategies included:
  - Prescription Drug Prevention initiatives
  - Youth Engagement initiatives
  - Parents Who Host Lose The Most public awareness campaign
  - Parent Networks

2013-2014 Placements

<table>
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<tr>
<th>Tribe</th>
<th>Coalition</th>
<th>Host Site</th>
<th># of Members</th>
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<td>Lac du Flambeau</td>
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<td>Lac du Flambeau Economic Development</td>
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<td>Red Cliff</td>
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<td>Menominee</td>
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<td>College of Menominee nation</td>
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<td>Menominee Tribal Clinic</td>
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<td>Bad River</td>
<td>Community Action Board</td>
<td>Northern Native American Health Alliance</td>
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<td>Stockbridge-Munsee</td>
<td>Community Action Team</td>
<td>Bowler School District</td>
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# Northwoods Coalition

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<th>County (17 total)</th>
<th>Lbs. Collected at DEA Event (October 26, 2013)</th>
<th>Lbs. Collected at Permanent Site since April 27, 2013</th>
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<td>Clark</td>
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<td>1,288</td>
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<td>Portage</td>
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<td>Waushara</td>
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<tr>
<td>Langlade</td>
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<td>-</td>
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<tr>
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<tr>
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<tr>
<td>Buffalo</td>
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<td>-</td>
<td>57</td>
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<tr>
<td>Eau Claire (Rusk)</td>
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<td>1,875</td>
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<tr>
<td>La Crosse</td>
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<td><strong>5,001</strong></td>
<td><strong>10,561</strong></td>
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</table>
There were 780,158 pounds (390 tons) of medications collected at the eighth National Drug Enforcement (DEA) Prescription Drug Take-Back Event. Wisconsin ranked 3rd in the nation collecting 50,485 pounds (25 tons) of medications at 200 sites.

### Northwoods Coalition

<table>
<thead>
<tr>
<th>County/ Tribal Nation (23 total)</th>
<th>Lbs. Collected at DEA Event (April 26, 2014)</th>
<th>Lbs. Collected at Permanent Site since October 26, 2013</th>
<th>Total</th>
</tr>
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<tbody>
<tr>
<td><strong>Central</strong></td>
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<td></td>
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</tr>
<tr>
<td>Clark</td>
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<td>-</td>
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<tr>
<td>Taylor</td>
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<td>279</td>
<td>279</td>
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<td>Menominee</td>
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<td>-</td>
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<tr>
<td>Oneida</td>
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<tr>
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<td><strong>413</strong></td>
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<tr>
<td>Rusk</td>
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<tr>
<td>Sawyer</td>
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<tr>
<td>Washburn</td>
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<td><strong>127</strong></td>
<td><strong>560</strong></td>
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<tr>
<td><strong>West</strong></td>
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</tr>
<tr>
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<td>91</td>
<td>-</td>
<td>91</td>
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<tr>
<td>Dunn</td>
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<td>Jackson</td>
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<tr>
<td>La Crosse</td>
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<td>-</td>
<td>1,882</td>
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<tr>
<td>Monroe</td>
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<td><strong>4,327</strong></td>
<td><strong>5,325</strong></td>
<td><strong>9,683</strong></td>
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</table>
Prescription Drug Take-Back Event

September 27, 2014

There were 617,150 pounds (309 tons) of medications collected at the ninth and final National Drug Enforcement (DEA) Prescription Drug Take-Back Event. Wisconsin ranked 5th in the nation collecting 34,026 pounds (17 tons) of medications at 155 sites.

<table>
<thead>
<tr>
<th>Northwoods Coalition</th>
</tr>
</thead>
<tbody>
<tr>
<td>County/ Tribal Nation (23 total)</td>
</tr>
<tr>
<td>Central</td>
</tr>
<tr>
<td>Clark</td>
</tr>
<tr>
<td>Marathon</td>
</tr>
<tr>
<td>Portage</td>
</tr>
<tr>
<td>Taylor</td>
</tr>
<tr>
<td>Waushara</td>
</tr>
<tr>
<td>Wood</td>
</tr>
<tr>
<td>Subtotal for region:</td>
</tr>
</tbody>
</table>

North

| North for region: | 76.5 | 207 | 283.5 |

Northwest

| Northwest for region: | 94 | 359 | 453 |

West

| West for region: | 601 | 3,276 | 3,877 |
| Grand total: | 1,274.5 | 6,840.5 | 8,115 |
Parents Who Host Lose the Most

The Parents Who Host Lose the Most public awareness campaign, developed by the Ohio Drug-Free Action Alliance, addressed the legal consequences of parents/adults hosting parties and events such as graduations, proms and other gatherings that often involve underage drinking. The campaign had three essential components: providing public information, media advocacy and law enforcement support.

Since 2009, the campaign has been supported by the Wisconsin Department of Health Services and the Wisconsin Department of Transportation.

In 2014, there were 30 participants:

- Action Alliance of Langlade County
- Alliance for Substance Abuse Prevention
- Barron County Safe & Stable Families Coalition
- Birchwood Police
- Buffalo County ATOD Partnership Council
- Burnett County Adolescent AODA Prevention Coalition
- Changing the Culture of Risky Drinking Behavior Coalition
- Clark County BLAST
- Cumberland School District
- Florence County HSD
- “Have You Had Enough?” Alcohol Abuse Reduction Taskforce
- Ho-Chunk Nation Youth Services
- Inner Wisconsin Coalition for Youth
- Iron County Underage/AODA Prevention Coalition
- Juvenile Drug Court - Ashland County
- Marshfield Area Coalition for Youth (MACY)
- Menomonie High School
- Minobimaadiziwin Coalition
- Monroe County Safe Community Coalition
- Pepin Area Schools
- Pierce County Partnership for Youth
- Portage County Coalition for Alcohol and Drug Abuse Prevention
- Positive Alternatives Coalition
- Price County AODA/Mental Health Coalition
- Rural CODE Coalition of New Paradigm Partners Inc.
- St. Croix County Health and Human Services
- Sawyer County LCO Joint Prevention Planning Coalition
- Siren High School
- Taylor County Drug Opposition Partners
- Waushara Prevention Council
Drug-Free Communities Support Program

The Substance Abuse and Mental Health Services Administration (SAMHSA) Drug-Free Communities Support Program (DFC) provides $125,000 each year for up to ten years of funding to community-based coalitions organized to prevent youth substance abuse. This is one of the only consistent funding sources available to support local substance abuse prevention.

Congratulations to eleven Northwoods Coalition members that have garnered this funding:

2014 FY DFC grantees:
- Barron County Safe and Stable Families Coalition (County of Barron)
- Burnett County Adolescent AODA Prevention Coalition (Restorative Justice of NW Wisconsin)
- COMPASS Prevention Network (Cooperative Educational Service Agency 4)
- Consortium for Substance Abuse Prevention in Eau Claire County (Eau Claire Area School District)
- Dunn County Partners for Resilience (School District of the Menomonie Area)
- Dunn County Partnership for Youth (Arbor Place, Inc.)
- Marathon County Alcohol & Other Drugs Partnership Council (Marathon County Health Department)
- Monroe County Safe Community Coalition (Couleecap, Inc.)
- Positive Alternatives Coalition (Great Lakes Inter-Tribal Council, Inc.)
- Rural CODE (Communities Organized for Drug Elimination) Coalition (New Paradigm Partners)
- Rusk County Youth Council (Indianhead Community Action Agency, Inc.)
Board of Directors

The Board of Directors, comprised of four representatives from each of the four Northwoods Coalition regions, one Member At-large and two Wisconsin Tribal Nation Members At-Large, serves as a non-governing body to guide the work of Northwoods Coalition.

Sarah Turner, Chair
- Grant Coordinator, Barron County Safe & Stable Families Coalition
★2010

Chris Wardlow, Vice Chair
- Substance Abuse Prevention Specialist, Catalpa Health & Outagamie County;
- Wisconsin Prevention Network
★2002

Ronald Bowan, Jr.
- Deputy County Clerk – Election Specialist
Menominee County,
Menominee Indian Tribe of Wisconsin - Department of Aging and Long Term Care;
- Netaenawemakanok Coalition
★2013

Tamara Feest
- Area Administrator,
Wisconsin Department of Health Services, Area Administration Northern Region;
- Community Coalition of Forest County and Positive Alternatives Coalition (PAC)
★2013

Christine Hollar
- Ed.D, 4-H Youth Development Education, UW-Extension;
- Inner Wisconsin Coalition for Youth Risk Prevention
★2013

Carrie Jurek
- Grant Project Coordinator (DFC);
- New Paradigm Partners-The Rural CODE Coalition and Burnett County Adolescent AODA Prevention Coalition
★2013

Mary Ann Krems
- Volunteer Liaison;
- Portage County Alliance for Youth and Portage County Coalition for AODA Prevention
★2010

Bruce LaRose
- Director, Northwoods Restorative Justice;
- Positive Alternatives Coalition (PAC)
★2013
Board of Directors

Lisa Listle
- Project Director
- Together for Jackson County Kids
★2008

Kevin Meighan
- Public Health Nurse, RN, BSN, Waushara County Health Department;
- Waushara Prevention Council
★2012

Lil Pinero
- DFC Coordinator, Restorative Justice of Northwest WI, Inc.;
- Burnett County Adolescent AODA Prevention Coalition
★2010

Sue Wolfe
- Federal Program Coordinator, Lac du Flambeau Public School;
- Lac du Flambeau Minobiimaadiziwin Coalition
★2010

Photo not available
Racquel Bell
- Elder Benefits Specialist, Great Lakes Inter-Tribal Council Inc.;
- Lac du Flambeau Minobiimaadiziwin Coalition and Positive Alternatives Coalition
★2012

Brooks Big-John
- Council Member, Lac du Flambeau Band of Lake Superior Chippewa Indians;
- Lac du Flambeau Minobiimaadiziwin Coalition and Positive Alternatives Coalition
★2012

Natalie Carlisle
- Drug Free Communities Coordinator;
- Monroe County Safe Community Coalition
★2014

Jean Flood
- Taylor County Drug Opposition Partners
★2014

Jennifer Griggs-Andress
- Director, Voyagers Community Learning Center and ATOD Prevention, Chippewa Falls Area Unified School District;
- Chippewa Health Improvement Partnership – Voices in Prevention
★2012

Kathy Vacho
- Drug Free Communities Project Coordinator, Indianhead Community Action Agency;
- Rusk County Youth Council
★2012

☆Board member since
Committees

Executive

Members of the Executive Committee met to provide leadership between regular Board of Director meetings.

Sarah Turner (Chair)
- Grant Coordinator, Barron County Safe & Stable Families Coalition

Chris Wardlow (Vice Chair)
- Substance Abuse Prevention Specialist, Catalpa Health & Outagamie County;
- Wisconsin Prevention Network

Carrie Jurek
- Grant Project Coordinator (DFC);
- New Paradigm Partners/ Burnett County Adolescent AODA Prevention Coalition

Lil Pinero
- DFC Coordinator, Restorative Justice of Northwest WI, Inc.;
- Burnett County Adolescent AODA Prevention Coalition

Kathy Vacho
- Drug Free Communities Project Coordinator, Indianhead Community Action Agency;
- Rusk County Youth Council

Training

Members of the Training Committee analyzed the results of the Northwoods Coalition Training and Technical Assistance Survey and developed a training plan.

Sarah Turner (Chair)
- Grant Coordinator, Barron County Safe & Stable Families Coalition

Chris Wardlow (Vice Chair)
- Substance Abuse Prevention Specialist, Catalpa Health & Outagamie County;
- Wisconsin Prevention Network

Ron Barger
- Director/Health Officer, Langlade County Public Health;
- Action Alliance

Jennifer Griggs-Andress
- Director, Voyagers Community Learning Center and ATOD Prevention (Alcohol, Tobacco and Other Drug), Chippewa Falls Area Unified School District;
- Chippewa Health Improvement Partnership
- Voices in Prevention

Tracy Herlitzke
- Statewide Director, WI Safe and Healthy Schools Center; Director, CESA #4 Health Programs
- La Crosse County Prevention Network

Christine Hollar
- Ed.D, 4-H Youth Development Education, UW-Extension;
- Inner Wisconsin Coalition for Youth Risk Prevention

Kevin Meighan
- Public Health Nurse, RN, BSN, Waushara County Health Department;
- Waushara Prevention Council
Marshfield Clinic recognizes that improving the health of an entire community goes beyond doctor-patient visits through the efforts of the Center for Community Outreach. Community health improvement strategies are realized through partnerships with coalitions, businesses and other organizations. Programs, practices and policy approaches are designed to promote quality of life and reduce the incidence of lifestyle related disease across Northwest Wisconsin.

Marshfield Clinic Center for Community Outreach has a staff of seventeen full-time professionals. Those that support Northwoods Coalition include:

- **Ronda Kopelke**, Director  
  Phone: 715-221-8400  
  Email: kopelke.ronda@marshfieldclinic.org

- **Denise Brickheimer-Reichert**, MBA  
  Assistant Director of Finance/Operations  
  Phone: 715-221-8400  
  Email: reichert.denise@marshfieldclinic.org

- **Danielle Luther**, MPH  
  Manager – Substance Abuse Prevention  
  Phone: 715-221-8413  
  Email: luther.danielle@marshfieldclinic.org

- **Brian Blahnik**, AmeriCorps Manager  
  Phone: 715-221-8403  
  Email: blahnik.brian@marshfieldclinic.org

- **Bob Kovar**, Program Manager - Tribal Services  
  Phone: (800) 782-8581, Ext. 27308  
  Cell: (715) 614-8831  
  Email: kovar.robert@marshfieldclinic.org

- **Ashley Normington**, Health Educator  
  Phone: 715-221-8421  
  Email: normington.ashley@marshfieldclinic.org

- **Becky Wagner**, Administrative Secretary Team Lead  
  Phone: 715-221-8411  
  Email: wagner.rebecca@marshfieldclinic.org
Website

http://www.northwoodscoalition.org